

Using twitter to predict heart disease | Lyle Ungar | TEDxPenn

# Words of Personality

Gender

Age

Personality

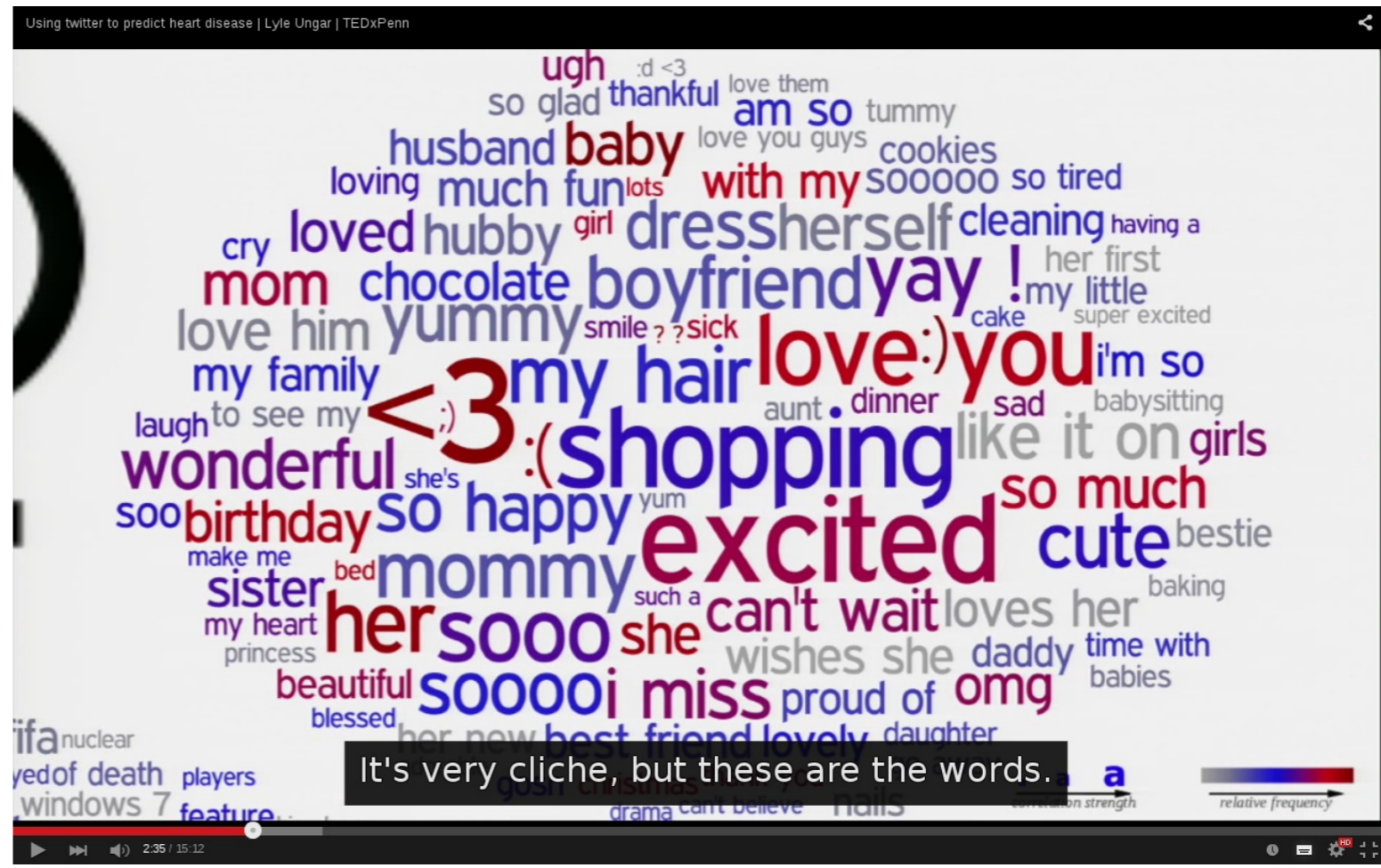
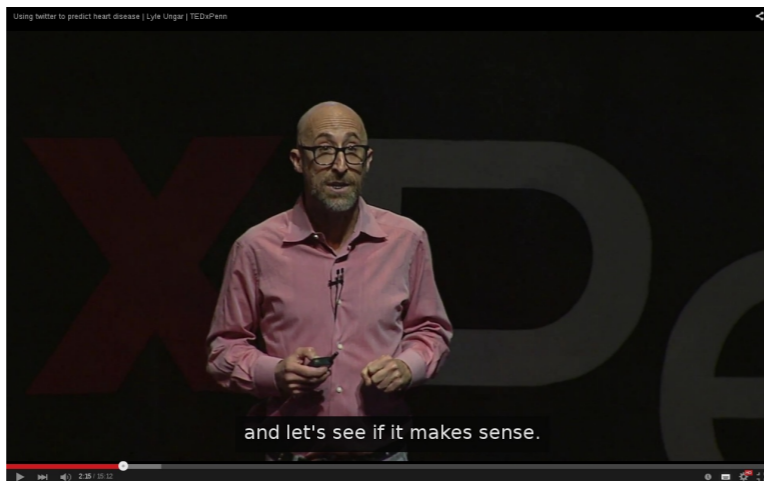
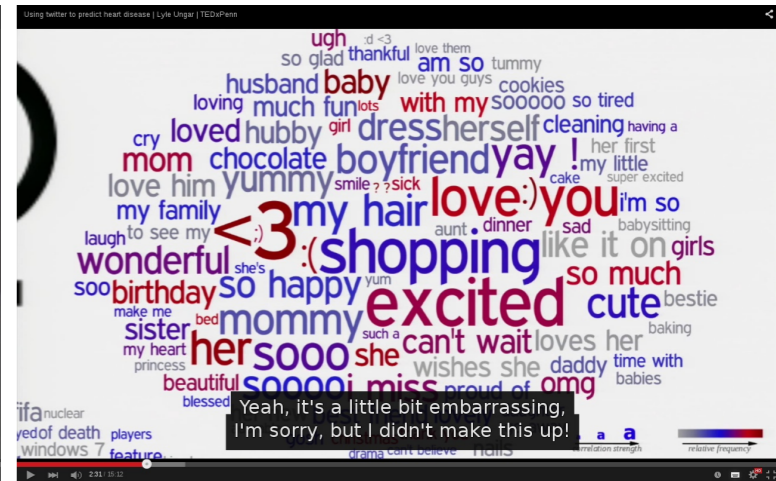
Gender

Personality

Suicide

H. Andrew Schwartz, et al. 2013 Personality, Gender, and Age in the Language of Social Media: The Open-Vocabulary Approach

1:53 / 15:12



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<https://www.youtube.com/watch?v=FjibavNwOUI>

**description:** Can Twitter predict heart disease? Day in and day out, we use social media, making it the center of our social lives, work lives, and private lives. Lyle Ungar reveals how our behavior on social media actually reflects aspects about our health and happiness.